



ADVERTISING OPPORTUNITIES

JOIN A PROVEN WINNER TODAY!

NEBRASKA SPORTS COUNCIL YEARBOOK

Yearbooks are available to participants, volunteers, and sponsors of all NSC programs, including the Cornhusker State Games, NE150 Challenge, Mud Run, and Pumpkin Run, resulting in more than 100,000 impressions annually. **All ad purchases come with a complimentary partner listing on the CSG website and four free passes to the Opening Ceremonies.**

WHERE TO GO/WHAT TO DO DIRECTORY

The WTG/WTD Directory is a guide for participants and their families to find fun, food, lodging, attractions and more in the Lincoln and Omaha areas during the Cornhusker State Games. The Directory is a PDF document posted to CornhuskerStateGames.com, and the link will be emailed to coaches, players and team representatives. **WTG/WTD ads are complimentary with Yearbook ad purchase.**

CSG WEBSITE STATS

Users: 60,800 (38,507 in June/July)
Visits: 112,980 (80,794 in June/July)
Clicks: 401,390 (267,958 in June/July)

NSC YEARBOOK

SIZES & RATES

Full page (4-color)	*8" x 10.75"	\$1,000
Full page (B&W)	*8" x 10.75"	\$850
Half page (B&W)	7" x 4.625"	\$500
Quarter page (B&W)	3.25" x 4.625"	\$300

*Add 1/8" on all sides if ad bleeds

All ads for the 2017 NSC Yearbook must be submitted by FRIDAY, APRIL 28.

Award Winning Yearbook

The National Congress of State Games has awarded the Nebraska Sports Council Yearbook with **Best Printed Publication** for the past 5 years in a row.



WHERE TO GO/ WHAT TO DO GUIDE

SIZES & RATES

Full page (4-color)	*8" x 10.75"	\$500
Full page (B&W)	*8" x 10.75"	\$425
Half page (B&W)	7" x 4.625"	\$250
Quarter page (B&W)	3.25" x 4.625"	\$150

CSG WEBSITE HOMEPAGE

RATES

One year	\$1,000
June & July only	\$500
One month	\$100

*Website ad must be **72 dpi** with a size of **200 px by 112 px.**

Artwork

Artwork should be submitted digitally to info@nebraskasportscouncil.com preferably in PDF format. To assure that all fonts in the ad are printed correctly, please turn all type to paths. Design/layout service is available at a cost of 15% of the ad value. Minor changes to ads originally created by the Nebraska Sports Council will be made free of charge.